



April 6, 2011

Dear Open Water Sponsor,

The *Sandhills Sandsharks Swim Team* is hosting the 13th Annual North Carolina Open Water Swimming Championships on June 3-4, 2011 in Seven Lakes. This event will feature Age Group and Open races, drawing an expected 600+ participants (plus their families, bringing approximately 1,500+ visitors to Moore County in a single weekend). This is one of the largest amateur sporting events in Moore County.

Sandhills Sandsharks is a non-profit (501c) organization that began over 25 years ago. Dedicated to development of swimmers of all ages and abilities, the Sandsharks have proudly produced numerous State Champions, High School and Collegiate All-Americans and additionally Scholastic-Swimming All-Americans. Your participation as a sponsor ensures that we can continue providing an excellent swimming program to our community. Your leadership and support for United States swimming in our area is greatly appreciated!

The following sponsorship opportunities are available:

PLATINUM- \$3500

PRIMARY OVERALL RACE SPONSOR

Acknowledgement on website
Acknowledgement on ALL prominent signage, printed media, and race/podium banners
Logo featured prominently on t-shirt
Acknowledgement at **Finish Line**
Access to VIP Area

GOLD- \$2500

Acknowledgement on website
Acknowledgement on all Race/Media publications
Logo featured on t-shirt
Access to VIP Area

SILVER- \$1500

Acknowledged on website
Acknowledgement on all Race/Media publications
Logo featured on t-shirt
Access to VIP Area

BRONZE-\$1000

Acknowledged on website
Acknowledgement on all Race/Media publications
Logo featured on t-shirt
Access to VIP Area



Swim Caps: \$1,500

Issued to all race participants/printed with Sponsor's logo **exclusively** on cap

Specific Race Sponsors: \$500 (one /race includes both male and females)

5K 3K 2K 800K 400K

Signage provided at Start/Finish Line, acknowledgement in race program and logo on t-shirt.

T-shirt Sponsor (listed on the back of Race T-shirt): Shirts are given to each race participant: \$300 (with logo) / \$150 (single name listing)

VIP Tent : \$500 (2 sponsors)

Name on Hospitality/VIP tent as Sponsor

ALL SPONSORS ARE WELCOME TO PROVIDE SAMPLES/PRINT MATERIAL, ETC. FOR THE GOODIE BAGS WHICH WILL BE GIVEN TO EACH RACE PARTICIPANT. SPONSORS MAY ALSO DISPLAY THEIR BANNERS AT THE RACE SITE.

Thank you for your continued support of the North Carolina Open Water Championships!

Sincerely,

Sandhills Sandsharks Board of Directors and Swimmers